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FOR IMMEDIATE RELEASE

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## 11 INDUCTED INTO INTERNATIONAL INTELLIGENCE COUNCIL

### Education Focus Translates Intelligence into Wins for Organizations

The Council of Competitive Intelligence Fellows today announced the induction of a select group of esteemed competitive intelligence (CI) thought leaders and practitioners. The new Fellows span commercial, education and not-for-profit sectors. The Council serves the broader CI discipline worldwide. Individual Fellows serve as Ambassadors, Champions, Mentors and Educators to help organizations adapt and win in an increasingly uncertain world.

This year's large number of new Fellows include Eric Garland (Competitive Futures, Inc.), Rostyk Hursky (Saskatchewan Health Research Foundation), August Jackson (Deltek), Luis Madureira (ÜBERBRANDS), Coleen Meeker, (Ernst & Young), Alysse Nockels (Sedulo Group), Professor Helen Rothberg, PhD (Marist College), Professor Nisha Sewdass (University of South Africa), Dr. Qingjiu (Tom) Tao (James Madison University), Professor Kristan J. Wheaton (Mercyhurst College) and Dr. Sheila Wright (Edinburgh Business School, Heriot-Watt University). Between them, they span more than 175 years of experience and 40 published titles. The induction takes place at the annual gathering of the Council of Competitive Intelligence Fellows in Chicago on 25<sup>th</sup> October 2018.

Cynthia Cheng Correia, Council President, said "My fellow Council members and I are delighted for our colleagues to join us in serving and advancing the ethical practice of competitive intelligence. From market-based insights to strategic foresight, our new Fellows expand the Council's thought leadership, experience-base, and perspectives that serves our visibility to propel CI practices, decision-making, and planning through uncertainty." The newly inducted Fellows will join the Council's established membership in delivering expanded programming in 2019. This will include a new webinar series, social media events, publishing, educational partnerships, as well as mentoring.

For more information visit [www.cifellows.com](http://www.cifellows.com)

## ABOUT THE COUNCIL OF COMPETITIVE INTELLIGENCE FELLOWS

The Council of Competitive Intelligence Fellows is a 501(c)(3) educational non-profit organization. Our mission is to sustain and foster the CI discipline in two fundamental ways: in service to the profession and in service to the professional in commercial, non-profit and educational establishments. Through roles as Ambassadors, Champions, Mentors, and Educators (ACME), the Council's Fellows provide thought leadership, educational, guidance and awareness of sound intelligence practices to competitive intelligence and related practices, to support and propel our industries, organizations, and professional communities. Our members span the globe, representing Argentina, Australia, Canada, Germany, Israel, Italy, Portugal, South Africa, the United Kingdom and the United States.

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If you would like more information about this topic or to schedule an interview with Cynthia Cheng Correia, please contact Andrew Beurschgens on (+44) (0) 7973 642 143 or email at [abeurschgens@cifellows.com](mailto:abeurschgens@cifellows.com)

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